

Logo



Wardrobecheck

Logo variations



Social media icons



Typography

Poppins thin

ABCDEFGH
abcdefgh

Poppins regular

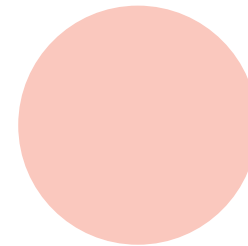
ABCDEFGH
abcdefgh

Poppins bold

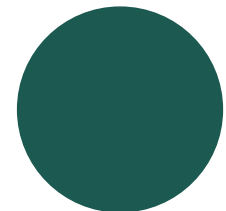
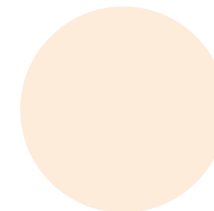
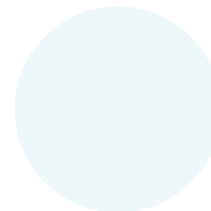
ABCDEFGH
abcdefgh

Visual identity

Colour palette



Primary colour



Secondary colours